

INTERNATIONAL SUMMER SCHOOL STRASBOURG, FRANCE

A FOUR-WEEK PROGRAMME in the Capital of Europe!

INCREASE your knowledge of European Business and Politics!

LEARN some real French in France!

- **May 26 – June 26, 2020**
- **June 16 – July 18 2020**

WELCOME TO EM STRASBOURG BUSINESS SCHOOL !



EM Strasbourg Business School is the Business School of the University of Strasbourg. A network of over 200 partner companies and 16,000 alumni provide valuable support to the academic corporate organisation. EM Strasbourg Business School is internationally renowned for its Grande Ecole programme and over 220 partner universities worldwide.

OUR PROGRAMME

All classes, lectures and visits will be held in English. Kindly note that students are required to take all classes on the syllabus.

CLASSES AND LECTURES

FRENCH LANGUAGE AND CULTURE

(20 contact hours/1,5 US credit hours/3 ECTS credits)

Two level groups will be organised:

- Complete Beginner's French
- Intermediate to advanced French

BUSINESS IN EUROPE

(42 contact hours/3 US credit hours/6 ECTS credits)

- International Human Resource Management
- Managing Cultural Differences in the European Context
- Business Environment in Europe
- Marketing and Logistics in Europe

EUROPEAN INTEGRATION

(42 contact hours/3 US credit hours/6 ECTS credits)

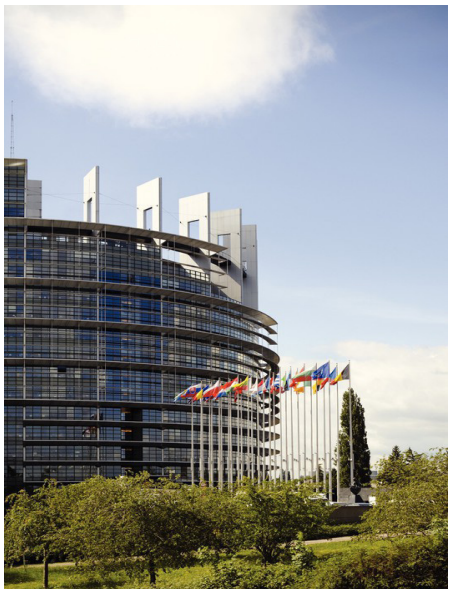
- Experiencing European History and Culture in Strasbourg
- Cross - border cooperation in the Eurométropole area and Upper Rhine Valley
- History of European Integration & the functions of the European Institutions
- Theories of European economic integration, monetary and fiscal policy

CORPORATE VISITS & VISITS OF INTERNATIONAL INSTITUTIONS

A variety of company visits, visits of international institutions and cultural sights will be organised throughout the programme in conjunction with the classes.

Visits in conjunction with the "European Integration" class:

- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- Port of the Rhine River
- A tour of Strasbourg's principal museums (Historical Museum, Alsatian Museum, Museum of Fine Art, Museum of Modern Art)



Corporate visits in conjunction with the "Business in Europe class" include:

- Mercedes-Benz. Rastatt, Germany
- Europapark. Rust, Germany
- Local winery. Alsace, France
- Weberhaus. Rheinau, Germany

EXTRA-CURRICULAR ACTIVITIES

- Two dinners hosted by the school in charming Alsatian restaurants
- A visit of an 18th century castle (Haut-Koenigsbourg) in the Vosges mountains
- A wine tasting session of our famous Alsatian wines in a local vineyard and a wine-producing village
- A guided tour in the historical city centre of Strasbourg
- A guided tour of Strasbourg by boat



OPTIONS FOR ADDITIONAL CULTURAL EXPERIENCES

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet, Germanwings, Vo- lotea and Vueling. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.

ACCOMMODATION

- Private residence halls near the school (depending on availability).
- Students are expected to arrive 1-2 days prior to the beginning of the programme (reservations will be made accordingly).
- Close to tram stop and very close to the school.

COMMENTS FROM FORMER STUDENTS

«Attending this course was one of the best decisions of my life.»

«The perfect balance between activities, social, cultural, academic and profesional aspects. The best summer of my life. Not only for the classes, but for everything I learned, all the places I traveled, the experiences and friendships that I took back. Once in a lifetime opportunity.»

«Stimulating and growth provoking.»

PRACTICAL INFORMATION

LEVEL: Undergraduate /Graduate (Additional requirement of term paper for graduate students)

LANGUAGE REQUIREMENT: English level B2

PREREQUISITES: None. This programme is ideally suited to business students of all specialisations and/or international studies students. Students from other majors may also be considered. Please contact us for further information

ACADEMIC CREDITS: 7,5 US credit hours/15 ECTS credits

PROGRAMME FEES: Each student is responsible for fees at their home university. Accommodation and meals are paid for by the students. Travel arrangements are to be made and paid for individually.

APPLICATION DEADLINE: April 1st, 2020



ENROLLMENT AND CONTACT

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