

EMG10M10 Business in Europe:
European Integration

Lecturer

Instructor	Email
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Course format

Working language: English

Volume of contact hours in classroom and on sites outside the classroom: 15 h

Workload to be expected by the student including autonomous visits and tours: 30 h

Course track

Attendance at lecture / tutorial classes and final exams is mandatory. As evaluation of in-class work constitutes an essential element of grading, any absence will be penalized and is taken into account for grading purposes (see academic rules and regulations).

Course description

Local, national and European modern and contemporary History, French and German Culture and Civilization. Students will discover topics of local, national and more specifically European History and Civilization in class, but also and much more experience them outside the classroom mainly thanks to visits of museums, institutions and monuments in Strasbourg and its trans-border surroundings guided by Dr. Meyer.

Educational organisation

In-class: Yes

- Lecture classes
- Conferences

As a group: Yes

- Text studies

Interaction: Yes

- Discussions / debates
- Testimonies

Assignments: No

- Mainly Preparatory Readings
- Complete the questionnaires developed for every visit

**Learning
outcomes**

At the end of the course, the student should be able to:

- **Describe** the functions and role of European institutions
- **Explain** the main steps of the European integration process and its implications
- **Experiment** more vividly and grasp various aspects of the European Integration Process through Strasbourg's history, present and future
- **Outline** the issues raised by the latest stages of the European integration process

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**Course
Outline**

	Moodle	EM Language Resource Center	In Town & on Site
<p>Session 1</p> <p>Strasbourg in the Middle-Ages & the Renaissance</p>	<p>Texts, photographs & videos on the Construction of the Cathedral and development of the City</p>	<p>Videos on the Construction of the Cathedral</p>	<p>Visit of the Cathedral & Musée de l'Oeuvre Notre-Dame</p> <p>Itinary n°1</p> <p>(3 hours)</p>

<p>Session 2</p> <p>Strasbourg in Times of French-German Antagonism</p> <p>18th -20th Centuries</p>	<p>Texts & photographs & videos on the development of French-German Nationalistic Antagonism</p>	<p>Videos on development of French-German National Antagonism</p>	<p>Class on French-German National Antagonism (EM) (1 hour)</p> <p>& Visit of the Musée historique</p> <p>Itinary n°2</p> <p>(2 hours)</p>
<p>Session 3</p> <p>Strasbourg as a European Capital</p>	<p>Texts, photographs & videos on the early developments of the European Integration Process and the development of the City</p>	<p>Powerpoint on the early developments of the European Integration Process and the development of the City</p>	<p>Class at the Maison d'Europe on the Beginnings of European Integration (1 hour)</p> <p>& Visit of the Council of Europe or the European Parliament</p> <p>(2 hours)</p>
<p>Session 4</p> <p>Strasbourg as a European Capital</p>	<p>Texts, photographs & videos on the later developments of the European Integration Process and the development of the City</p>	<p>Powerpoint on the later developments of the European Integration Process and the development of the City</p>	<p>Class on European Integration (EMS)</p> <p>From the EEC to Brexit</p> <p>(3 hours)</p>
<p>Session 5</p> <p>Strasbourg as a Euro-Metropole in the European Area of the Upper Rhine Valley</p>	<p>Texts, photographs & videos on Trans-Border Cooperation in the Euro-Metropole and the Upper Rhine Valley</p>	<p>Texts, photographs & videos on Trans-Border Cooperation in the Euro-Metropole and the Upper Rhine Valley</p>	<p>Conference on Trans-Border Cooperation and Consumer Protection in the Euro-Metropole and the Upper Rhine Valley at the <i>European Consumer Center</i>, Kehl</p> <p>(3 hours)</p>

Pre-requisites for the course

None but a good level in English

Teaching materials

As soon as they register students will have access to the Moodle platform of the Université de Strasbourg. Thus they will obtain all information needed in order to prepare every session of this course as well as the planned group visits in town.

Recommended reading

Assessment

Final exam + individual inquiries + extra research work for graduate students

Grounds for expulsion from classes

Such behaviors as...

- arriving late, leaving early or unannounced leaving of the classroom during class time
- disruptive eating or drinking in class
- using smartphones and laptops for non class-related purposes
- reading non class-related documents
- chatting on non class-related issues
- showing disrespect towards lecturers

... may lead to expulsion from classes.